



**The Matt Martino Street Team**

**Official List  
Of  
Tasks and Rewards**

**Tasks**

- Leave a positive review of the CD on any retail site that sells Matt Martino music (CDBaby, itunes, Napster, Rhapsody, etc.) – 25 points
- Post a Matt Martino song or video on a social networking site (your myspace page, facebook page, etc) – 25 points
- Email your local college or NPR radio station and request Matt Martino – 50 points
- Got your own blog? Blog about Matt Martino in some way....your favorite song, your favorite show, the time he rescued your kitty from a tree, etc. OR blog about Dennis....the time you saw him passed out on the sidewalk, urinating in the park or when he hit on your grandma, etc – 25 points
- Recruit at least three friends to join the Matt Martino Email List – 40 points
- Recruit a friend to join the Matt Martino Street Team – 40 points
- Bring at least three friends to a Matt Martino show – 75 points
- Tattoo “Matt Martino” somewhere on your person – 1000 points
- Does thinking of Matt Martino and his music make you hungry for pancakes? Create a signature Matt Martino dish (Italian pasta, footlong hoagie, etc.). Does thinking of Dennis Lee spoil your

appetite? Create signature Dennis Lee dish (lumpy mashed potatoes, cheese sandwich smothered in corn syrup, etc) – 75 points

- Convince a friend to purchase “Let it Shine” – 100 points.
- Spend a lot of time in chat rooms? Casually drop a link to [mattmartino.net](http://mattmartino.net) – 25 points
- Name your pet Matt Martino – 100 points
- Write a haiku about Matt Martino or Dennis Lee – 25 points
- Submit pictures or video from a Matt Martino live performance – 40 points
- Invent a new task for street team members that helps spread the word about Matt Martino – 25 points
- Create an ad banner to be displayed online and distribute it to other street team members – 75 points
- Post an ad banner on your website, blog or social networking page – 25 points
- Email friends about Matt Martino with links to the website or myspace page – 40 points
- Ladies: Write something explicit about Matt Martino on a public restroom wall. Guys: Write something explicit about Dennis. Don't forget to include the web address! - 75 points
- Cover the earth with Matt Martino stickers. Be creative: we still get reports of Stank Willie sticker sightings on unmanned toll booths in Chicago. – 50 points
- Do you work in a high traffic environment? Checkout at a retail store? Server at a restaurant? Leave some flyers or handouts on the counter or with your customers! - 75 points
- Heading out to hear an awesome band? Why not hand out some Matt Martino flyers! – 75 points
- Make crop circles on your farm of the name “Matt Martino” and call your local tv station. Claim aliens did it. – 40 points

Always remember, WORD OF MOUTH is the most effective way to create a buzz. And also remember, WE'RE A TEAM!! If you come up with a great idea, share it! Jen is here to help so don't hesitate to ask any questions you may have. Have fun!

## Rewards

- Dennis will mow 1/3 of your yard (Nashville only) – 10,000 points
- One autographed picture of Matt Martino enjoying a burrito – 1,500 points
- One CD from Matt Martino's personal collection with the artist's autograph forged by Dennis – 3,000 points
- One postcard from any city Matt Martino is playing – 2,000 points
- Got a favorite song? Get a video of Matt and Dennis performing it – 6,500 points
- Matt and Dennis will drink beer at your residence (Nashville only) – 15,000 points
- Matt and Dennis will wash some of your car (Nashville only) – 17,500 points
- One Matt Martino T-Shirt (any size) – 5,000 points
- One Matt Martino Bumper Sticker (not just for bumpers) – 1,000 points
- One free MP3 of a not-yet-recorded Matt Martino song – 4,000 points
- A surprise gift from the Dollar General Store near Matt's house – 1,500 points
- Matt and Dennis will perform at your house party – 20,000
- A 100 word essay written by Matt Martino entitled "What America Means To Me" – 1,500 points

- A photocopy of one random entry from Dennis's personal diary – 1,000 points
- Dennis's most recently retired pair of blue jean shorts – 7,500 points
- An MP3 of a love song that incorporates your name – 6,000 points
- A roll of scotch tape...with a very special story behind it – 1,000 points
- Matt will write out a weekly health and fitness plan catered specifically to your needs – 7,000 points
- Hair clippings from Matt's soul patch – 2,000 points
- An autographed picture of Matt and/or Dennis – 1,200 points
- A video of Matt and Dennis engaging in various activities (non-sexual) – 3,000 points
- Matt will eat at a restaurant that you enjoy – 2,000 points
- Dennis will send you a movie review of any movie you choose – 1,500 points
- Matt will explain to you, in depth, the origin and inspiration behind your favorite Matt Martino song – 7,500 points
- Will acknowledge and dedicate a song to you at any show you choose – 5,000 points
- Matt Martino song ringtone – 1,200 points
- Any personalized ringtone – 2,000 points
- \$50 itunes gift card – 8,000 points
- Free hotel in any city we play on a night we're playing there (you should probably go to the show) – 10,000 points
- \$25 gift card to the restaurant of your choice – 5,000 points
- \$25 itunes gift card – 5,000 points
- \$15 itunes gift card – 2,500 points
- \$50 gift card to Best Buy – 8,000 points

- \$50 gift card from Amazon.com – 8,000 points
- \$50 gift card to Ticketmaster – 8,000 points

## **Things to remember:**

All tasks must be approved by Jen, our fearless street team leader, upon completion. For example, when emailing a local radio station requesting Matt Martino or leaving a positive review of the music on a website, it's simple to just BCC Jen on the email or send her a link to the page with the review. For things that can't be proven that way, taking a quick picture on your cell phone and texting it to Jen will work for most other tasks. If you're unsure, write Jen and ask her: [jen@mattmartino.net](mailto:jen@mattmartino.net)